

MALAYSIAN AUTOMOTIVE ASSOCIATION
PRESS RELEASE : 16 APRIL 2021
PRODUCTION & SALES FOR MARCH 2021

1. PRODUCTION

1.1

Segment	MARCH			YEAR-TO-DATE MARCH		
	2021	2020	Variance	2021	2020	Variance
PV (Passenger Vehicles)	58,102	21,087	2.76	135,589	101,507	1.34
CV (Commercial Vehicles)	4,119	1,570	2.62	11,497	6,937	1.66
Total	62,221	22,657	2.75	147,086	108,444	1.36

2. SALES

2.1

Segment	MARCH			YEAR-TO-DATE MARCH		
	2021	2020	Variance	2021	2020	Variance
PV (Passenger Vehicles)	56,478	18,974	2.98	123,281	95,743	1.29
CV (Commercial Vehicles)	7,400	2,268	3.26	16,218	9,510	1.71
Total	63,878	21,242	3.01	139,499	105,253	1.33

3 Market Performance in March 2021

Sales volume for March 2021 was 49% higher than February 2021.

Sales volume for YTD March 2021 was 33% higher than similar corresponding month in 2020.

- Rush for deliveries by companies having their financial year ending on 31 March 2021
- New model launches
- Very low TIV for March 2020 due to the enforcement of the first MCO in March 2020.

4 Outlook for April 2021

Sales volume in April 2021 is expected to be maintained at March 2021 level.

- On-going aggressive promotional campaigns by car companies