



PERSATUAN AUTOMOTIF MALAYSIA

F-1-47, Block F, Jalan PJU 1A/3, Taipan Damansara 2, Parcel 1,
Ara Damansara, 47301 Petaling Jaya, Selangor Darul Ehsan, Malaysia.
Tel: 603-7843 9947 (Hunting Line) Fax: 603-7843 0847
E-mail: secretariat@maa.org.my
Web Site: <http://www.maa.org.my>

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MAA ANNOUNCES NEW LEADERSHIP, GEARS UP FOR A NEW ERA OF ROBUST GROWTH FOR THE AUTOMOTIVE INDUSTRY

KUALA LUMPUR, 7 APRIL 2023 - The Malaysian Automotive Association (MAA) announced new leaders at its helm after the 24th Annual General Meeting held at Sheraton Petaling Jaya Hotel on 17 March 2023.

Following the passing of its former long-serving and distinguished MAA President, the late Datuk Aishah Ahmad in February 2023, a chapter begins with the election of UMW Toyota Motor Sdn Bhd as MAA President with En. Mohd Shamsor Bin Mohd Zain appointed by UMW Toyota Motor Sdn. Bhd is the new MAA President for the term 2023/2024.

Two past MAA Vice Presidents, Tan Chong & Sons Motor Co. Sdn Bhd (represented by Mr. Tan Keng Meng) and Honda Malaysia Sdn. Bhd (represented by En. Sarly Adle Bin Sarkum) returned to their respective positions. Meanwhile, Sime Darby Hyundai Sdn. Bhd (represented by Mr. Low Yuan Lung) was also elected as Vice President; and Daihatsu (Malaysia) Sdn. Bhd (represented by En. Arman Mahadi) was re-elected as Honorary Secretary/Treasurer.

Completing the leadership team for the term 2023/2024 are five re-elected Council Members:

- Hap Seng Trucks Distribution Sdn Bhd (represented by Mr Derrick Sim)
- Isuzu Malaysia Sdn Bhd (represented by Mr David Nah)
- Kia Malaysia Sdn Bhd (represented by Dato' Samson Anand George)
- Mitsubishi Motors Malaysia Sdn Bhd (represented by Mr Hoffen Teh)
- Tan Chong Industrial Equipment Sdn Bhd (represented by Mr Say Teck Ming)

Additionally, Jaguar Land Rover (M) Sdn. Bhd (represented by En. Syed Muzri Syed Faiz) has been elected as a new council member.

To mark the beginning of his stewardship, Mohd Shamsor Bin Mohd Zain said, "We will continue with the many good work undertaken by the late Datuk Aishah Ahmad, upholding the strong working relationships with key stakeholders such as government ministries and agencies, as well as the media. Together with all MAA members, we will grow this association from strength to strength, for the good of our industry, society and country. I look forward to the continued strong support from all MAA members as we contribute to the robust development of the nation's automotive industry".

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