

**MALAYSIAN AUTOMOTIVE ASSOCIATION
PRESS RELEASE : 22 APRIL 2025
PRODUCTION & SALES FOR MARCH 2025**

1. PRODUCTION

1.1

Segment	MARCH			YEAR-TO-DATE MARCH		
	2025	2024	Variance (%)	2025	2024	Variance (%)
PV (Passenger Vehicles)	55,301	63,866	-13	168,797	199,295	-15
CV (Commercial Vehicles)	2,762	3,145	-12	8,806	11,232	-22
Total	58,063	67,011	-13	177,603	210,527	-16

2. SALES

2.1

Segment	MARCH			YEAR-TO-DATE MARCH		
	2025	2024	Variance (%)	2025	2024	Variance (%)
PV (Passenger Vehicles)	68,174	64,840	5	176,470	185,777	-5
CV (Commercial Vehicles)	4,530	6,359	-29	11,652	17,360	-33
Total	72,704	71,199	2	188,122	203,137	-7

3. Market Performance in March 2025

Total Industry Volume (TIV) improved sharply in March 2025 increasing by 12% compared to February 2025 (65,061 units). The higher TIV growth can be attributed to:

- Hari Raya Festive Celebration; and
- Attractive promotional offers from automotive companies.

4. Outlook for April 2025

TIV for April 2025 is expected to be lower than March 2025 due to:

- Long Hari Raya festive break (31 March - 6 April 2025)